Theme: Create an Unsurpassed Learning Environment

Goal: Provide an experiential, interdisciplinary and global focus in our professional education programs (BSCRP & MCRP).

Strategy	Metric	Goal	Area	2013	2014	2015	2016
Students experience the full range of planning by providing a curriculum that allows students to specialize and to have an integrated and comprehensive studio experience.	Student satisfaction with full range of core and elective courses and studios. Source: Exit Survey: Satisfaction with Overall Curriculum (Very & somewhat).	66%	BSCRP	69%	NA	80%	94%
			MCRP	48%	68%	78%	91%
	Exiting students say that they have had exposure to a broad range of planning practice through the curriculum (i.e. breadth of course offerings; Source: Exit Survey.	66%	BSCRP	NA	68%	73%	56%
			MCRP	NA	NA	75%	75%
Goal: Faculty represent the best of the diverse array of research and professional skills while reflecting the diversity of our society.	Service learning or Studio courses offered. Source: Section Head Records.	9	*Both*	10	10	9	9
	Distal: Percent of Alumni who feel that the education they received prepared them to thrive in a professional planning office setting. Source: 2-5 Alumni Survey (Neither, Argree, Strongly Agree).	66%	BSCRP	NA	NA	100%	71%
			MCRP	NA	NA	90%	70%
	Distal: Percent of Alumni prepared in technology skills for professional practice. Source: 2-5 Alumni Survey.	66%	BSCRP	NA	NA	67%	74%
			MCRP	75%	62%	68%	51%
Enhance global experiential learning environment for students by offering international studios, workshops, or study abroad.	Percent of students participating in travel programs. Source: Exit Survey.	20%	BSCRP	19%	29%	21%	38%
			MCRP	17%	40%	20%	15%

Strategy	Metric	Goal	Area	2013	2014	2015	2016
Enhance BSCRP honors program.	Student participation in honors and/or scholars program for academic year. Source: Advising Records.	20%	BSCRP	NA	26%	21%	36%
	Student participation in honors research. Source: Advising Records.	8	BSCRP	2	1	4	2
	Student participation in undergraduate research forums. Source: Section Head Records.	Equal to above	BSCRP	1	1	4	2
Encourage student use of joint degree programs.	Number of MCRP students that graduated that academic year with dual degree. Source: Advising Records.	2	MCRP	6	7	1	3
Increase interaction between BSCRP and MCRP students.	Number of shared electives courses. Source: Program Records.	10	*Both*	13	17	17	16
Support interdisciplinary education at the undergraduate and graduate level.	Number of CRP students graduating with minors in other Knowlton School programs. Source: Advising Records.	1	*Both*	NA	NA	4	5
	Number of Knowlton students graduating with CRP minor. Source: Advising Records.	8	*Both*	NA	NA	9	10
	Number of interdisciplinary or cross-listed courses. Source: Advising Records.	6	*Both*	7	8	7	12
Improve development and evaluation of faculty teaching skills.	Proximate: Faculty SEI Item 10 (Overall Satisfaction)/ Student evaluation of tenure-track instructor. Source: Section Head Records.	4.3	*Both*	4.3	4.4	4.3	
	Distal: Alumni satisfaction with how well the program prepared them for current employment. Source: 2-5 Alumni Survey (Very Satisfied & Satisfied).	70%	BSCRP	NA	29%	56%	53%
			MCRP	NA	55%	74%	66%
Faculty use appropriate technologies in teaching and research.	Proximate: Use of software and technology in classroom. Source: Faculty Annual Reports.	50%	*Both*	90%	90%	100%	100%

Goal: Support PhD students to become productive and influential members of the planning academy.

Strategy	Metric	Goal	Area	2013	2014	2015	2016
Provide research skills to support and achieve a scholarly career.	Number of publications while a student. Source: PHD Chair Records.	1	PHD	NA	NA	NA	
	Percent of new PhDs in academic jobs (based on placement). Source: PHD Chair Records.	50%	PHD	NA	NA	NA	
Encourage participation in scholarly conferences.	Percent of students presenting research at scholarly conferences annually. Source: Section Head Records.	50%	PHD	NA	NA	NA	
Develop PhD students' teaching skills through TA positions.	Percent of PhDs who served as a GTA at least once before they graduated. Source: Section Head Records.	80%	PHD	100%	100%	80%	
Student's complete dissertation in a reasonable time.	Time to degree for each PhD that graduated in academic year. Source: PHD Chair Records. (Goal = 90% graduate in 5 or fewer years	90%	PHD	7	6.5	10.5	

Goal: Enhance proactive student recruiting efforts to sustain an optimal high-quality yield.

Strategy	Metric	Goal	Area	2013	2014	2015	2016
Support and grow the accelerated BS/MCRP program.	Students participating in accelerated program. Source: Advising Records.	3	*Both*	2	3	0	0
BSCRP is a feeder for the MCRP.	5 incoming MCRP from BSCRP program. Source: Advising Records.	5	*Both*	NA	9	5	4
Maintain a high first-year retention rate by addressing the needs of first year students in BSCRP and MCRP.	Retention rate of first year students. Source: PAB reports.	80%	BSCRP	89%	83%	100%	89%
			MCRP	80%	86%	79%	89%
Financially support students for recruitment to MCRP.	Number of students receiving waivers/support. Source: Section Head Records.	16	MCRP	16	16	16	16
PhD students are fully funded during the normal course of their study.	Percent of fully funded PhD students each year of eligible over 5 years, measured every five years. Source: Section Head Records.	50%	PHD	27%	57%	57%	

Goal: Offer a comprehensive portfolio of student support services that prepare students for professional practice (BSCRP and MCRP).

Strategy	Metric	Goal	Area	2013	2014	2015	2016
Support active student participation in professional organizations, planning project competitions and research presentations to produce quality alumni.	Proximate: Participation rate in all Knowlton School job fairs, CRPSA resume/portfolio reviews, competitions, and research presentations annually/Advising records. Source: Exit Survey (Student/Professional Orgs, Conferences, Workshops, Competitions, Research Presentations).	75%	BSCRP	NA	85%	NA	73%
			MCRP	74%	80%	78%	75%
	Distal: Number/Percent of alumni with memberships to professional organizations such as APA. Source: 2-5 Alumni Survey.	25%	BSCRP	NA	NA	22%	29%
			MCRP	NA	NA	39%	45%
	Percent of takers who pass the AICP exam within 3 years of graduation. Source: PAB Report.	80%	MCRP	100%	100%	75%	100%
Provide quality mentorships from faculty and professionals with students.	Proximate: Student satisfaction with opportunities for career guidance and mentorship. Source: Exit Survey (Opportunities for career guidance and mentorship, Strongly Agree & Agree).	70%	BSCRP	63%	62%	79%	69%
			MCRP	52%	37%	50%	91%
	Distal: Alumni report that advising led to positive career outcomes. Source: 2-5 Alumni Survey (Strongly Agree & Agree).	66%	BSCRP	NA	NA	67%	55%
			MCRP	NA	NA	44%	46%
Continue to offer high quality internship experiences while expanding their availability within the BSCRP and MCRP programs.	Proximate: BSCRP participation in internships. Source: Exit Survey.	25%	BSCRP	67%	71%	79%	88%
	MCRP satisfaction in internship program. Source: Exit Survey.	80%	MCRP	89%	78%	82%	90%
	Distal: Alumni employed or furthering education in planning or a related field within 2-5 years. Source: 2-5 Alumni Survey.	75%	BSCRP	NA	NA	53%	48%
			MCRP	NA	NA	43%	46%

Goal: Increase cultural and economic diversity of student body and provide a comprehensive portfolio
of programs aimed at improving recruitment and retention of women and minorities.

Strategy	Metric	Goal	Area	2013	2014	2015	2016
Student body is representative of the diversity of the population (Ohio for MCRP, University for BSCRP).	Percent of Women, Black, Asian, and Hispanic in BSCRP & MCRP Programs. Source: PAB Annual Report.	Women	BSCRP			44%	44%
		Black				3%	3%
		Asian				4%	4%
		Hispanic				2%	2%
		Nativ Am				0%	0%
		Women	MCRP	47%	38%	32%	32%
		Black		6%	7%	8%	8%
		Asian		2%	4%	3%	3%
		Hispanic		2%	1%	3%	3%
		Nativ Am		0%	0%	0%	0%
Support programming or student groups aimed at social justice and diversity issues.	Number of programs annually. Source: Section Head Records.	1	Both	NA	NA	5	2
Maintain access to MCRP part-time students by providing evening and on-line courses.	Number of evening and on-line courses offered. Source: Section Head Records.	1 online, 2 Evening per semester	MCRP	Online: AU: 0; SP: 0; May: .5; Evening: AU: 5; SP: 2	Online: AU: 2; SP: 1.5; Evening: AU: 5; SP: 1	Online: AU: 2; SP: 5; Evening: AU: 5; SP: 3	Online: AU: 1; SP: 1; Evening: AU: 4; SP: 2
Program is accessible to lower income students	First generation students in the BSCRP program. Source: Advising Records.	--	BSCRP	NA	NA	NA	23
	Pell-grant eligible MCRP students. Source: Advising Records.	--	MCRP				

Goal: Support well-defined research agendas for students and faculty that emphasizes strategic areas related to university discovery themes and global grand engineering challenges.

Strategy	Metric	Goal	Area	2013	2014	2015	2016
Require faculty to have on-going program of research or to engage in distinguished professional activity.	Percent of faculty publishing research on a rolling 3-year basis. Minimum of one item from category B or two items from category C. Source: Faculty Annual Reports	100%	Faculty	90%	100%	100%	100%
Support program/school/university through grants.	Number of grants awarded. Source: Faculty Annual Reports.	--	Faculty	NA	NA	NA	

Goal: Faculty represent the best of the diverse array of research and professional skills while reflecting the diversity of our society.

Strategy	Metric	Goal	Area	2013	2014	2015	2016
New faculty hires come from major research institutions and have strong research record or promise of strong research.	Number and quality of new hires. Source: Section Head Records.	--	Faculty	NA	NA	4	3
Maintain participation of professional adjuncts and to attract more visiting faculty in the programs.	Percentage of professionals as adjuncts or part-time. Source: PAB Annual Report.	20%	Faculty	21%	29%	22%	
Increase faculty diversity.	Diversity of full-time faculty. Source: PAB Annual Report.	--	Faculty	Women: 33%; Black: 0%; Hispanic: 11%	Women: 60%; Black: 0%; Hispanic: 10%	Women: 50%; Black: 8%; Hispanic: 8%	Women: 50%; Black: 8%; Hispanic: 8%

Goal: Establish or engage in major interdisciplinary research Centers aligned with the Knowlton School, College, and University's key research focus areas.

Strategy	Metric	Goal	Area	2013	2014	2015	2016
Increase interdisciplinary work among Knowlton School, College of Engineering, and the University.	Engagement in interdisciplinary partnerships. Source: Faculty Annual Reports.	50%	Faculty	90%	90%	92%	64%
Maintain or Increase number of faculty with joint or courtesy appointments.	Percent of CRP Faculty with courtesy or joint appointments. Source: Section Head Records.	50%	Faculty	50%	40%	50%	50%

Goal: Promote strategic public and private sector relationships to create new research and outreach opportunities.

Strategy	Metric	Goal	Area	2013	2014	2015	2016
Develop continuing education programs for practicing professionals and public officials.	Proximate: Number of continuing education programs per year. Source: Section Head Records.	4	*Both*	0.5	3.5	1	0
	Distal: Alumni satisfaction with continuing professional education efforts of the program. Source: 2-5 Alumni Survey (Neutral, Satisfied, & Very Satisfied).	75%	BSCRP	NA	NA	100%	100%
			MCRP	NA	76%	98%	90%
Goal: Faculty represent the best of the diverse array of research and professional skills while reflecting the diversity of our society.	Number of studios with community-based clients (local or global). Source: Section Head Records.	90%	*Both*	NA	93%	80%	100%
Offer professional development courses for community.	Number of CM credits offered. Source: Section Head Records.	10	*Both*	NA	19	19	8
Faculty provide service inside and outside the University.	Percent of faculty participating in 5 or more service activities. Source: Faculty Annual Reports.	75%	Faculty	NA	82%	NA	
Faculty engagement in outside teaching, research, and service roles	Percent of faculty participating in at least 1 external activities per year. Source: Faculty Annual Reports.	75%	Faculty				

Goal: The CRP Program strives to take advantage of its position as an autonomous academic unit in a School focused on planning and design, a College known for its research, and a land grant university. The CRP Program implements its control over all curricular issues, student admissions, faculty appointments and budget within the overall expenditure limit given to it by the School through faculty collaboration and transparent decision-making.

Strategy	Metric	Goal	Area	2013	2014	2015	2016
Encourage an active and vital student organization to interact with faculty.	Number of events that faculty attend per year. Source: Section Head Records (i.e. Lectures, Jam sessions, Celebration, Reception).	2	Faculty	NA	NA	NA	8
Transparency in all policy and program decision-making between faculty, students.	Proximate: Student incidence of representation in governance (i.e. faculty meetings). Source: Section Head Records.	1	Faculty	NA	NA	1	1
	Distal: Alumni satisfaction with the CRP program leadership. Source: 2-5 Alumni Survey (Very Satisfied, Satisfied, Neutral).	75%	BSCRP	NA	74%	89%	87%
			MCRP	NA	79%	88%	81%
Goal: Faculty represent the best of the diverse array of research and professional skills while reflecting the diversity of our society.	Percent of tenured faculty in University leadership positions. Source: Section Head Records.	33%	Faculty	NA	NA	70%	83%

Goal: Diversify fiscal resources through an enhanced development effort.

Strategy	Metric	Goal	Area	2013	2014	2015	2016
Seek external research and engagement funding.	Number of faculty receiving funds. Source: Faculty Annual Reports.	50%	Faculty	NA	NA	86%	100%
Create educational offerings with alternative funding streams (on-line or otherwise).	Number of fee-based educational offerings.	NA	Both	NA	1	1	0
Engage alumni and planning community in fundraising efforts.	Amount of program commitments and endowments in 5 years. Source: Section Head Records.	$500,000	All	NA	NA	$ 381,485	$ 393,777