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**C&R P 4910: Realizing the Plan (Neighborhood)**

Tue. & Thur 2:20 p.m. – 3:20 p.m. lecture;

3:30 – 5:10 p.m. studio, 0269 KH

Office hours: Wed. 10 a.m. - Noon

Autumn, 2013

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**Course Description**

This studio course exposes students to the integrative process of planning problem solving. It serves as an opportunity for you to adapt the substantive and procedural material of previous courses to a practical and realistic situation, and to acquire a capacity to deal with a generic problem type typically faced by city planners and urban designers in practice. This problem type, called precinct planning, consists of planning the general physical form of a section of a city such as a neighborhood, a business district, or a waterfront area. We will work on a neighborhood.

**Course Goals**

Preparation of a precinct plan requires a particular set of attitudes, methods, and skills, and it poses some recurring issues and problems. The structure of the course should enable you to acquire proficiency in the procedures basic to preparation of a plan for a precinct or sub area of a city:

1. Environmental assessment and programming;
2. Design, prediction, evaluation and choice;
3. Selection, refinement and implementation;
4. Report production.

**Course Objectives:**

Upon completion of this studio, you should have:

- Gained an understanding of neighborhood planning;
- Learned to deal with a complex but always inadequate array of data; conflicting points of view, and inadequate techniques, resources, and time for analysis, search and implementation;
- Developed ways of working, which are explicit, transparent and open to participation by non-planners and which are responsive to their inputs;
- Improved and mastered techniques (written, oral, graphic) for conveying information about existing and proposed environments to users and decision makers;
- Engaged in effective service-learning;
- Organized and participated in community engagement, including stakeholder meetings and meetings with individuals;
- Developed abilities in working with others in a collaborative work team.

## **Course Format**

Students will work in teams in this problem-solving studio. The instructor or guests will conduct lecture and discussion sessions on methodological and substantive issues. Lab and informal working sessions will allow students to deal with ongoing planning activities and present progress reports by teams to the class and instructor for critique and advice. Several sessions will have formal presentations of project work. Field work may consist of such activities as data collection, reading, analysis, plan formulation, and impact prediction.

Participation in the studio means among other things, being prepared, attending class (and other activities that we schedule), participating constructively in class discussions, volunteering for tasks that will need to be done during the term, helping out wherever help is needed and being flexible (in real world planning projects things change). Jobs might include small to large tasks such as, making phone calls to stakeholders, helping with logistics for meetings and field work, helping with logistics for inter-studio peer review and the client presentation, running errands, and gathering information.

## **Textbooks** (*Required*)

Available on Carmen:

*Fifth by Northwest Neighborhood Plan*

*Main street . . . When a highway runs through it.*

**Additional Readings** (On reserve in KSA Library) See list in Appendix II

## **The Project**

Students will develop a plan for the Village of Marble Cliff bounded by Fifth Ave (North), the alley East of Cambridge Blvd (East), and Norfolk Southern railroad (South & West). Village Homepage: <http://www.marblecliff.org/>,

Mayor: Kent Studebaker (e-mail: phone: 486-6993)

Administrative Assistant: William C. Johannes (phone: 486-6993)

You can find the full council and staff at: <http://www.marblecliff.org/government.htm>

Ordinances, Zoning, Licenses and Permits: <http://www.marblecliff.org/regulations.htm>

Chamber of Commerce Chair, Michelle Wilson: [mwilson@grandviewchamber.org](mailto:mwilson@grandviewchamber.org)

Other: Local Historical Society, Economic Development Committee, Historic Frank Packard homes

The City Council meets on the third Monday each Month at 7:00 p.m. at Village Hall (1600 Fernwood Ave, 43212; phone: 486-6993). Accessed from 5th Avenue, Fernwood is west of Cambridge and east of Arlington.



These sites have census information about the village:

<http://www.city-data.com/city/Marble-Cliff-Ohio.html>

<http://www.ohio-demographics.com/marble-cliff-demographics>

<http://www.biggestuscities.com/city/marble-cliff-ohio>

and U.S.Census Data:<http://www.census.gov/>

American FactFinder, DataSets, Summary File-3 (SF3), Detailed tables, Blockgroups, Ohio, Franklin County, select block groups

## Grading

Grades will be based upon your performance in meeting the course objectives as follows:

1. Environmental assessment, and programming (20 Points\*)
2. Design concept, development, prediction, evaluation, choice, & refinement (20 points\*)
3. Further development and implementation (20 Points\*)
4. Final report production (including draft, camera ready draft, and final draft (20 Points\*))
5. Performance as team leader and assistant for tasks (20 points)
  - Census data and historical data
  - Physical inventory I
  - User Survey
  - Concept development/plan details
  - Implementation
  - Coordination with the client and other neighborhood groups throughout the process
  - Report production (design)
  - Report production (assembling and organizing text)
  - Report production (editor, final draft)
6. Team member evaluation. Part of each 20-point grade on each phase goes to evaluations (by students, leader and assistant) of each team member's contribution to the overall team effort. Each team member will hand in evaluations of the other team member efforts (- , adequate, +) for the quality and quantity of work on the due date for each phase.
7. Attendance. The studio mimics a real work environment and showing up is required as a term of employment. Unexcused absences or late arrivals affects others and interrupts the flow of work.
8. Instructor reserves the right to award up to 5 bonus points for outstanding effort/work.

Instructor will evaluate student performance (and team performance) in achieving the course objectives—accomplishing the tasks and producing the products specified in the program statements distributed for each phase. This will include an assessment of both the content and presentation. Depending on the evolution of the problem, consideration will be given to a variety of factors such as the following (where relevant) in evaluating performance. The degree to which:

- The process is systematic, explicit, open and well-documented
- The students respond to the client's perceived needs
- The products (e.g., designs and policies) are well considered, carefully executed, and clearly communicated for both professionals and non-professionals to understand
- The products represent professional work of high standards and quality.
- The efforts are innovative, imaginative and resourceful.

**Appeals.** Students wishing to appeal the grading of an assignment must make the appeal in writing within 5 calendar days after an assignment is returned.

**Late work, Incompletes.** Work must be completed on time; without a written medical excuse or pre-approved extension by the instructor, assignments up to 24 hours late will automatically lose two letter grades. Work received more than 24 hours late will receive no credit. The material in this fast-paced studio will be impossible to make up later.

<b>Scale:</b>	A	93-100%	C+	77-79.9	D+	67-69.9
	A-	90-92.9	B-	80-82.9	D	63-66.9
	B+	87-89.9	C	73-76.9	D-	60-62.9
	B	83-86.9	C-	70-72.9	E	<60

### **Misconduct**

Students are expected to conduct themselves in a professional manner and to abide by the provisions in the Code of Student Conduct. Students should appreciate diversity, and they should conduct themselves professionally with members of the same or opposite gender and/or from different ethnicities and cultures.

Students should represent themselves in a professional manner in forums that have public access. This includes information posted on social networking sites such as Facebook. Information on these pages is often screened by potential employers, and unprofessional material can have a negative impact on job or graduate school prospects.

Any forms of sexual harassment or intimidation is not tolerated. The University's Code of Student Conduct and Sexual Harassment Policy are available on the OSU web page. Sexual harassment includes inappropriate behavior among two or more students; between students and faculty; and among faculty. The actions can take place in physical, verbal, or written forms. When a complaint is received, the situation will be investigated by the academic department and possibly by the police even if the harassment was done anonymously or possibly as a jest. Being found guilty of harassment, even if it was nominally done in jest, can be professionally damaging.

### **Texting, phone use, face book, other social media**

Please turn off your mobile phones and do not use your phone, text, Facebook, Twitter or other social media in class. If you have an emergency please let the instructor know and you may be able to take the call outside.

### **Plagiarism**

Plagiarism is not tolerated at the Ohio State University. Plagiarism is passing off as one's own ideas, words, writings, etc., which belong to another. You are committing plagiarism if you copy the work of another person and turn it in as your own, even with the permission of that person. Any instances of academic misconduct will be reported to the Committee on Academic Misconduct (University Rule 3335-5-487).

### **Disability Statement**

Any student who feels s/he may need an accommodation based on the impact of a disability should contact me privately to discuss your specific needs. Please contact the Office for Disability Services at 614-292-3307 in

room 150 Pomerene Hall to coordinate reasonable accommodations for students with documented disabilities.

**Important Due Dates:**

Thurs. Sept. 12 In-class presentation: Phase I: Environmental assessment

Mon. Sept. 16 Present Phase I Environmental assessment to client in Marble Cliff

Tue, Sept. 17 Environmental assessment and programming Report due

Thurs. Oct. 8 Phase II, design concept, development, prediction, evaluation, choice, & refinement, report due.

Wed. Oct. 16 (by noon) post work for Inter-studio reviews week of 10/14/13

Thurs. Oct. 17 Preliminary presentation of design concepts, details, and implementation ideas.

Mon. Oct. 21 Council Meeting. Present design concepts, details, preliminary implementation.

Tue. Oct. 29 Implementation plan presentation and report.

Thurs. Nov. 14 Dry run presentation of key ideas/draft document to Council for review and comments in class.

Mon. Nov. 18. Present key ideas, draft document to Council Meeting

Thurs, Nov. 21, Studio Showcase Showdown

Tue. Nov. 26 Camera-ready final report for client review.

Thurs. Dec. 5 DUE: Final presentation, pdf, printed and bound report.

## **PHASE I—ENVIRONMENTAL ASSESSMENT (25 points)**

### **Week 1**

Thurs. Aug. 22: DISCUSSION Class introduction and description of Phase I Environmental Assessment. (Appendix I for details). The project; Planning the plan. An introduction to neighborhood planning (city planning process, citywide neighborhood conservation plan, nature of a neighborhood plan, defining your neighborhood), Democratic neighborhood planning (principles of participation, alternative methods of participation, running effective community meetings, factors to consider in selecting methods for involvement, overview of steps in neighborhood planning, what it is going to take to do). On-street physical observations.

Tue. Aug. 27: DISCUSSION 2:30 p.m. Meet client, Kent Studebaker for discussion of project and walking tour of Marble Cliff (bring map, notepad, cameras or cell phone cameras). Village Hall (1600 Fernwood Ave, 43212. Take 5th Avenue West to Fernwood, which is west of Cambridge and east of Arlington. Team assignments after the tour.

### **Week 2**

Thurs. Aug. 29 DISCUSSION: First impressions of Marble Cliff. Read and come prepared to discuss the *Fifth by Northwest Neighborhood Plan*

Tue. Sept. 3 Ongoing efforts

### **Week 3**

Thurs. Sept. 5 The substance of the plan (collecting information, making sense of information). Data analysis, sifting meaning from data. Setting goals and criteria and putting the plan together.

Tue. Sept. 10 DISCUSSION Neighborhood planning and Ongoing efforts

### **Week 4**

Thurs. Sept. 12 **DUE: In-class presentation Phase 1- Analysis and 3- 5 goals --things to preserve, add, remove or keep out, PARK (start of class), & SWOT**

**Mon. Sept. 16 City Council meeting. Present analysis, and elicit goals at meeting (7:00 p.m. Village Hall, 1600 Fernwood Ave)**

Tue. Sept. 17 **DUE written document Phase 1- Analysis and team member evaluations (by start of class) DISCUSSION: Review City Council meeting, refinement of goals,**

**PHASE II: DESIGN CONCEPT, DEVELOPMENT, PREDICTION, EVALUATION, CHOICE, & REFINEMENT (25 points)**

**Week 5**

Thurs. Sept. 19 DISCUSSION Design concepts and their development.

Tue. Sept. 24 DISCUSSION evaluating concepts re: goals

**Week 6**

Thurs. Sept. 26 DISCUSSION In class rating of design concepts. Discussion of design details from goals.

Tue. Oct. 1 DISCUSSION Goals, objectives, directives. Assigning directives to develop. DUE: Read Main Street.pdf. For other design elements:

<http://www.splintercat.org/SplintercatMainFolder/GreatStreets>, Explore or click neighborhood planning.

Walkable Communities, Inc. <http://www.walkable.org/>

Burden, D. *Street Design Guidelines for Healthy Neighborhoods*

Burden, D. *Streets and Sidewalks, People and Cars, Citizens' Guide to Traffic Calming*

**Week 7**

Thurs. Oct. 3. Ongoing work on directives

Tue. Oct 8 **DUE Presentation & written report Phase II** Urban design concepts, evaluation, & choice **and team member evaluation** (by start of class).

**PHASE III—URBAN DESIGN DETAILS AND IMPLEMENTATION (25 points)**

**Week 8**

Thurs., Oct 10: DISCUSSION Urban design guidelines, and implementation.

Tues. Oct. 15: DISCUSSION Ongoing efforts. **Inter-Studio Reviews, posted by Oct. 16**

**Week 9**

**Thurs. Oct. 17 Preliminary presentation of Design concepts, details, and implementation ideas.**

**Mon. Oct. 21 Council Meeting. Present Design concepts, details, preliminary implementation.**

Tue. Oct. 22 DISCUSSION Community reaction. Ongoing efforts.

**Week 10**

Thurs, Oct. 24 DISCUSSION Ongoing efforts



**Tue. Oct. 29 Presentation and written document Phase III** Refined urban design details and implementation and **team member evaluation** (start of class).

**PHASE IV—PUBLICATION** (25 points)

**Week 11**

Thurs. Oct. 31 DISCUSSION Phase III Presentation graphics and document preparation,

Tue. Nov. 5 DISCUSSION Ongoing efforts.

**Week 12**

Thurs. Nov. 7 DISCUSSION Ongoing efforts

Tue. Nov. 12 DISCUSSION Ongoing efforts.

**Week 13**

**Thurs. Nov. 14 DUE** Dry run Presentation to Council for review and comments in class.  
Draft Document (start of class) for review and comments in class.

**Mon. Nov. 18 Council meeting. Present key ideas/draft document.**

Tue. Nov. 19 DISCUSSION Ongoing efforts

**Week 14**

**Thurs. Nov. 21 Studio Showdown**

**Tue. Nov. 26 DUE** Camera-ready final version for client review (start of class).

**Week 15**

Thurs. Nov. 28 Thanksgiving break

Tue. Dec. 3 Ongoing Efforts

**Thurs. Dec. 5 DUE: Final presentation, pdf, printed and bound report. (start of class) Phase IV Team member evaluation (start of class). One copy for Mayor, who will come to class.**

## Appendix II

<b>Reserve Readings (Arch Lib.)</b>		
<b>Semester: AUT 2013</b>		<b>Course: C&amp;RP 4910</b>
<b>No. Students: 12</b>		<b>Instructor: Nasar</b>
		<b>Phone: 2-1457</b>
		<b>Office: 292 Knowlton</b>
<b>Call Number</b>	<b>Author</b>	<b>Title</b>
NA7115M27 1986	Cooper Marcus, C. & W. Sarkissian.	Housing as if People Mattered
HT166C821977	Cullen, G.	The Concise Townscape
HN90C6S65	Hester, R	Community Goal Setting
HT166H471984	Hester, R	Planning Neighborhood Space
HT 167.J58 1990	Jones, B.	Neighborhood Planning: A Guide for Citizens & Planners
NA9108L8111960	Lynch, K	The Image of the City
NA2540.5 .L9 1984	Lynch, K & G. Hack	Site Planning
<a href="#">HT167 .M674</a> 1994	Morrish, W. R.	Planning to stay ...
HD6 055.2.C22T676	Michelson, W.	From Sun to Sun: Daily Obligations and Community...
HV6177N491973	Newman, O.	Defensible Space
HT166 .N422 1994b	Nelessen,	Visions for a New American Dream
HT166D387	Sanoff, H.	Designing with Community Participation
HT166.S463 1985	Shirvani, H.	The Urban Design Process
HN90.C6V36 1986	Van de Ryn, S. Calthorpe, P.	Sustainable Communities: A New Design Synthesis for Cities ,Suburbs and Towns
SHN90C6W42	Werth, J.T. & Briant	A Guide to Neighborhood Planning, PAS Report 342
NA2760W46	White	Concept Sourcebook
HT167 W49 1988	Whyte, W.	The Social Life of Small Urban Spaces