SERVitecture Presents

fashion schau

3. 22. 13. Knowlton School of Architecture
dress for success
SERVitecture members have worked tirelessly and enthusiastically to transform the main space of Knowlton Hall into a space that interacts with both the audience and the models of the 2013 KSA Fashion Schau. The objects in a field invert the typological runway, which elevates the runway as an isolated object. Instead, the voids created are what dictate the programatic elements. The gradient of heights allowed us make an interactive space for the audience that became seating, tables, or remained nothing more than objects for before and after the Schau. Note a number of historical references, including the two six foot tall “Egyptian pylons” at the start of the runway and the colonnade that acts as the main central axis for the models. To this end, we wanted to use a modern language- the pristine white box- to act incredibly historical, while fitting into a contemporary concept of space.

Relating to the tenants of the Fashion Schau, we reused and recycled thirty-four white podiums from previous KSA events to create the field. Those in the know may notice the shapes and holes cut into certain boxes, most notably from the recent KSA Venice Biennale Exhibition. All of the boxes, new and old, will be donated to the school after the Schau for future use. These act as symbols to the economical, resourceful, and benevolent sides of the Fashion Schau, all of which work cohesively together to make the event what it is today.
jamie bailey
UG Arch. 4
Model:
Elise Bluell

levi bedall
UG Arch. 4
Model:
Sabrina Motey
adam beverly
UG Arch. 3
Model:
Tori

elise bluell
UG Arch. 4
Model:
Jamie Bailey
mariel co
Com. UG2
Model: Mariel Co

elizabeth fisher
UG Arch. 4
Model: Kayle Langford
christian golden
UG Arch. 3
Model:
Gentley Smith &
Steven McNamara

dokyung km
UG Arch. 3
Model:
???
hannah mccarthy
UG Arch. 3
Model:
Hannah McCarthy

jasmine mcneil
UG Arch. 4
Model:
Emma Horvath
paul miller
UG Arch. 4
Model:
Drew Grandjean

emily mohr
with wes hiatt
UG Arch. 4
Model:
Wes Hiatt

"Dress of the hat of the mother of the daughter of the second cousin of the suicide."
Francesca Rivas
with Hannah Frie
UG Arch. 3
Model: Kyle Ho

Gentley Smith
UG Arch. 3
Model: Julie Klosterman
jessica sprankle
with adam beverly
UG Arch. 2
Model: Adam Beverly

stuart symes
UG Arch. 3
Model: Cheyenne Vandevoorde
SERVitecture is an Ohio State student organization that encourages and promotes Knowlton School of Architecture student and faculty involvement through community service opportunities related to the fields of Architecture, Landscape Architecture, and City and Regional Planning. SERVitecture offers a wide variety of opportunities to students, from design-build projects, to participating in on-campus service events as a group, and service/learning trips. We plan two one-week service/learning trips each year, one in the fall for upcoming freshman, and one over spring break.